



## METAL is the MESSAGE !

### METAL MESSAGE <sup>GLOBAL</sup> background facts:

- ▶ Long lasting experience as active freelancer for print media, A&R & promoter
- ▶ Extensive basic acknowledgement & deep distinct acquaintance of music scenes
- ▶ Giant quantity of optimally cultivated international contacts to:
  - Media (print & online)
  - Radio
  - Artists
  - Labels
  - Distributors
  - Cover artists
  - Graphic designers
  - etc.
- ▶ Accented fair arrangements of price performance ratio
- ▶ Quantitative & qualitative PR & Promotion possibilities for artists
- ▶ Individual advice, processing & assistance
- ▶ Take-over of complete medial communication

## PR & PROMOTION Offer \*:

### \* No fixed price (scope is agreed individually)

- ▶ **Presentation:**  
The artist presentation on METAL MESSAGE <sup>GLOBAL</sup> is done including direct links to the most important online presences such as website, Facebook, Instagram, Spotify, Twitter, YouTube, etc.. - in a sophisticated way with journalistic qualification by a professional music journalist.
- ▶ **Circulation:**  
Efficiently spread of relevant, up-to-date info about the band on popular portals & networks like Facebook, Instagram, Twitter, Pinterest, Tumblr etc.
- ▶ **Promotion:**  
Professional email newsletter to international print, online and radio media as well as promptly arranged shipping cooperative of promotional materials upon request
- ▶ **PR & promotional concept:**  
Individual creation of an efficient and proven PR & promotion concept, combined with competent image consulting & appropriate marketing conception for maximum possible success
- ▶ **Advice:**  
Profound advice & cooperation in creating the digital & physical promotional materials
- ▶ **Assistance:**  
Individual support including comprehensive advice on building artistic awareness and success
- ▶ **Results:**  
Guaranteed results of news reports, reviews, interviews & other features in international print & online media
- ▶ **Live:**  
Presentation of concerts, communications & consulting
- ▶ **Distribution:**  
On request, mediation to an established & widely networked distribution with self-pressing of the release
- ▶ **Record label contracts:**  
Mediation of a serious contract through direct contact to all relevant record labels worldwide (commission by arrangement)