



METAL is the MESSAGE !

METALMESSAGE background facts:

- ▶ Long lasting experience as active freelancer for print media, A&R and promoter
- ▶ Extensive basic acknowledgement and deep distinct acquaintance of music scenes
- ▶ Giant quantity of optimally cultivated international contacts to:
 - Bands
 - Artists
 - Media
 - Labels
 - Distributors
 - Cover artists
 - Graphic designers
- ▶ Accented fair arrangements of price performance ratio
- ▶ Quantitative and qualitative PR and Promotion possibilities for bands and artists
- ▶ Individual advice, processing und assistance
- ▶ Take-over of complete medial communication

* PR & PROMOTION Offer

* No fixed price - coverage shall be agreed individually!

- ▶ **Banner advertisement:**
Efficient banner advertisement on METALMESSAGE, including linkage to major web presences of the band as Website, Facebook, YouTube, Twitter etc.

Various variants are individually selectable:
 - Banner advertisement on the METALMESSAGE main page
 - Banner advertisement on more than 5.000 review- and interview pages of METALMESSAGE etc.
- ▶ **Presentation:**
The presentation of the PR client through METALMESSAGE takes place routinely with journalistic claim by a professional music journalist
- ▶ **Circulation:**
Circulation of relevant and new informations of the band on popular portals such as Facebook, Blogspot, Wordpress, Twitter, YouTube etc.
- ▶ **Promotion:**
Contemporary shipment-cooperation for promotion materials to international print- and online media
- ▶ **PR & promotional concept:**
Individual creation of an efficient and proven PR & promotional concept, connected with capable consulting for image and accordant marketing conception for maximum possible success
- ▶ **Advice:**
Knowledgeable advice and cooperation in creating the digital and physical promotional materials
- ▶ **Assistance:**
Individual assistance and extensive consultation in the construction of artistic popularity and success
- ▶ **Results:**
Guaranteed obtainment of additional reviews, interviews and other features at international print- & online media
- ▶ **Track placement:**
Your song on Soundcloud within the Artists area of METALMESSAGE and targeted spreading of the song on Facebook etc.
- ▶ **Booking:**
Mediation & presentation of concerts
- ▶ **Distribution:**
Mediation of a distribution deal, in case of self-financed release
- ▶ **Label contracts:**
Mediation of a reputable label contract via direct contacts to all relevant labels worldwide (percentage corresponding individual agreements)